

<PRESS RELEASE>

To whom it may concern:

February 15, 2018

GINZA SIX Retail Management Co., Ltd.

**Spectacular art events in Ginza, Tokyo's cultural epicenter**

**New artwork celebrating  
The GINZA SIX 1st Anniversary**

**Works by Daniel Buren in the central atrium and on Chuo-dori;  
rooftop garden Takigi Noh performances; store art events;  
limited edition first anniversary merchandise**

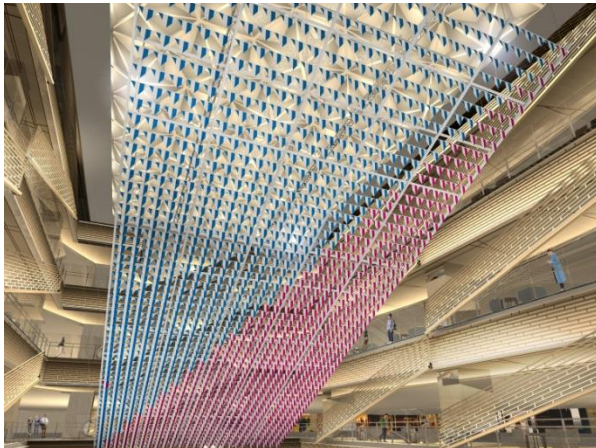
From April 2 to May 6, GINZA SIX will host its 1<sup>st</sup> Anniversary event. This event marks the anniversary of the April 20, 2017, opening of GINZA SIX, the Ginza area's largest commercial facility and the first world-class luxury shopping mall in Japan. One year since its opening, GINZA SIX is firmly established as a new landmark in Ginza, Tokyo's cultural epicenter. Moving into our second year, we will continue to offer high-quality experiences and relaxing interactions with art only GINZA SIX can deliver.

In the large atrium space in the center of GINZA SIX, internationally acclaimed French artist Daniel Buren is working to create installations that will become the new face of Ginza. Buren's artwork will also flow out into the streets of Ginza, filling Chuo-dori, Ginza's main street, with some 1,100 meters of artwork.

Working with artists and brands in Japan and overseas to present special events, exhibitions, and product displays, the stores at GINZA SIX will offer limited-edition merchandise commemorating this first anniversary.

Beyond all this, in a first for GINZA SIX, we will work with Kanze Noh Theater to present a number of inspiring programs for our visitors, including Takigi Noh (bonfire Noh) performances on the rooftop garden and Noh workshop sessions for families.

Keep an eye on GINZA SIX as we step into a new era alongside Ginza!



New artwork by Daniel Buren will adorn the central atrium space. (Image)

« Like a flock of starlings: Work in situ » Daniel Buren 2018  
© DB - ADAGP, Paris & JASPAR, Tokyo, 2018 G1226



Artwork linked to the new installations in the GINZA SIX central atrium will be displayed along the 1,100-meter length of Ginza Chuo-dori. (Image)

« Following the triangles: a work in situ for GINZA Chuo Street, Tokyo 2018 »  
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**GINZA SIX 1st Anniversary Promotion Plan Outline**

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▼ Takigi Noh, Noh workshops (p. 3)

1. Takigi Noh performances and family Noh workshops

▼ Store collaboration plans (pp. 3 to 7)

1. Store-sponsored art events and artworks
2. First anniversary limited merchandise
3. Pop-up stores

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<Artwork Exhibitions>

**“The new face of Ginza”： new art installations by Daniel Buren**

The iconic atrium at the center of the GINZA SIX building will feature a new art installation by Daniel Buren, a French artist who has exhibited numerous works around the world over the past 50 years. The artwork features a total of 1,500 of Daniel Buren’s trademark 8.7 cm red and blue striped flags.

Title:                    « Like a flock of starlings: Work in situ »  
                               Daniel Buren 2018  
 Size:                    approx. 9 meters × 19 meters  
 Venue:                  GINZA SIX 2F central atrium  
 Schedule:              April 2 to October 31 (tentative)



\*Image  
 « Like a flock of starlings: Work in situ » Daniel Buren 2018  
 © DB - ADAGP, Paris & JASPAR, Tokyo, 2018 G1226

**“Art collaboration with the streets of Ginza”： Flag art in Chuo-dori**

The new art installation by Daniel Buren in the GINZA SIX central atrium space will flow out into Ginza’s main street, Chuo-dori, with 90 flags (180 sides) adorning 1,100 meters of the street.

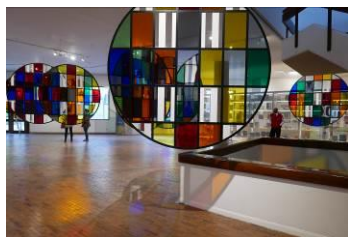
Title:                    « Following the triangles: a work in situ  
                               for GINZA Chuo Street, Tokyo 2018 »  
 Venue:                  Ginza Chuo-dori  
 Event schedule:       April 2 to May 6 (tentative)



\*Image  
 « Following the triangles: a work in situ for GINZA Chuo Street, Tokyo 2018 »  
 © DB - ADAGP, Paris & JASPAR, Tokyo, 2018 G1226

**Daniel Buren Profile**

Artist. Born in Paris, France, 1938. Starting in 1965, based on a self-conceived notion, Buren has produced numerous works that feature 8.7 cm wide stripes. His works have appeared in many forms, genres, media, and locations, including paintings, sculpture, murals, and buildings. To date, he has exhibited several thousands of works. In 1986, he was awarded the Golden Lion after entering the Biennale di Venezia as the French representative. He was the 2007 laureate of the Praemium Imperiale in the painting field. In 2016, his exhibition at the Fondation Louis Vuitton art galleries in Paris, designed by Frank Owen Gehry, caused a sensation. In Japan as well, he has participated in numerous art festivals and installed permanent exhibitions, including the Yokohama Triennale 2005 and Ibaraki’s Kenpoku Art (2016).



« From half circles to the full circles: a coloured journey » Exhibition scenery, Bogota Museum of Modern Art, Bogota, Colombia 2017  
 © DB-ADAGP Paris & JASPAR, Tokyo, 2018 G1226



« Diamonds and Circles, works in situ » Permanent installation, Tottenham Court Road Station, London, England. 2008–2017  
 © DB-ADAGP Paris & JASPAR, Tokyo, 2018 G1226



« Archi » Exhibition scenery, Permanent installation, Piazza Verdi, La Spezia, Italy. 2016  
 © DB-ADAGP Paris & JASPAR, Tokyo, 2018 G1226

**\* Yayoi Kusama’s opening installation exhibition extended to March 21!**

The exhibition of “Kabocha” (Pumpkin) by avant-garde artist Yayoi Kusama has been extended to March 21, 2018. This opening installation has been widely popular as artwork symbolizing GINZA SIX since its opening.



Yayoi Kusama “Kabocha” ©YAYOI KUSAMA

<Takigi Noh, Noh workshops>

**GINZA SIX Takigi Noh special performances**

As a first for GINZA SIX, we will host special performances of Takigi Noh on the GINZA SIX rooftop garden. Visitors will experience the unique Noh style of Kanze, the largest faction of Noh. The performance on May 4 will feature an appearance by Kiyokazu Kanze, the 26<sup>th</sup> generation head of the Kanze School.

Venue: GINZA SIX rooftop garden  
 Dates and times: May 4 from 18:00. Note: By invitation only  
 May 5 from 18:00.  
 Performances: Kyogen: Kaki Yamabushi (The Persimmon Thief)  
 Noh: Tsuchigumo (Earth Spider)

\* Sponsor: GINZA SIX Retail Management Co., Ltd  
 Co-sponsor: Kanze School Society

Note: Detailed information on conditions for participation and other aspects will be provided on the GINZA SIX website at a later date.



\*The above photograph is a stock image of Takigi Noh. Actual performances may differ.

**\* GINZA SIX family Noh workshops**

Parents and children can experience the traditional world of Noh firsthand at our family Noh workshops. Participants can handle actual Noh masks and learn Noh songs and dances.

Venue: Kanze Noh Theater  
 Dates and times: May 4 and 5  
 13:00 to 14:00, 15:00 to 16:00  
 Instructors: Yaemon Yamashina and assistants (May 4), Yoshinobu Kanze and assistants (May 5)

Note: Detailed information on conditions for participation and other aspects will be provided on the GINZA SIX website at a later date.



\*Stock image

<Store collaborations>

**Store art events and artworks**

Brands operating stores in GINZA SIX will organize numerous events and special displays that express the unique brand identity side by side with works of art.

▼ **OKANO (4F)**

Event

Miwa Komatsu GINZA SIX 1<sup>st</sup> Anniversary Live Painting Event commemorating GINZA SIX 1<sup>st</sup> Anniversary.

Contemporary artist Miwa Komatsu will hold a live painting event. The motifs underlying “Views of Death and Life,” “Worlds of Gods and Beasts,” and other works by Komatsu draw on Japan’s natural setting, Japanese mythology, and Japanese culture. In this world, guardian beasts keep watch over people, places, and precious things. The basic concept of “Yamato Power” embodies symbiosis in which many different religious viewpoints and cultures are harmoniously interwoven, while the theme of “Yamato Power to the World” resonates with the OKANO brand concept.

Exclusively during the GINZA SIX 1<sup>st</sup> Anniversary event, the fourth floor store will offer the “Gotoku Komainu” tapestries, which feature Miwa Komatsu’s *komainu* (guardian dogs) on OKANO’s Saga-nishiki brocade.

Venue: GINZA SIX rooftop garden (tentative)  
 Dates: mid-April (tentative)

Note: Please visit the GINZA SIX website for the latest information.

Updates on store website: <https://ginza6.tokyo/shops/1161>.



▼ **DELVAUX (2F)**

Event

Live drawing event by Valentine de Cort, an artist who produces designs for Delvaux scarves and illustrations for their product booklets.

Based on talks to visitors about their lifestyles, interests, and family structures, Ms. de Cort will produce original illustrations as gifts to match each individual's essence.

Event schedule: April 29 and 30

Note: Please visit the GINZA SIX website for the latest information.

Updates on store website: <https://ginza6.tokyo/shops/1093>

▼ **Ginza Tsutaya Books (6F)**

Event

Art events on the theme of Japanese design.

Books and other articles selected by the curator in charge of each field will be on sale.

The event will also feature public lectures.

Venue: GINZA Tsutaya Books event space

Event schedule: middle to the end of April (tentative)

Note: Please visit the GINZA SIX website for the latest information.

Updates on store website: <https://ginza6.tokyo/shops/1230>

▼ **Leica Store (5F)**

Exhibition

For three to six months, the Leica GINZA SIX store will feature photographic works by various photographers who use Leica's cameras. Works by Ryoma Kashiwagi will be displayed from March 20. One work titled "avalon," part of an introduction to a trilogy based on the legend of King Arthur, uses clusters of images to depict the moment in which the tale unfolds on the legendary idyllic island. The photographs were captured on an analog medium (monochrome film) and printed on baryta photographic paper by Parisian craftsmen. Detailed expressions of these photographic prints in their rich dark tonal range is overwhelming.

Exhibition schedule: March 20 to June 19

Note: Please visit the GINZA SIX website for the latest information.

Updates on store website: <https://ginza6.tokyo/shops/1199>

▼ **World Footwear Gallery (5F)**

Exhibition

Based on the idea of the premium lifestyle, the store displays and sells the paintings of Tadanori Yokoo and original works by other well-known artists for a limited timeframe of about one to two months.

For this first anniversary, the focus will be on artists and artisans working on the theme of color. Displays and auctions of authentic original works (not prints) by the artist Yayoi Kusama and her partner, the late Joseph Cornell are planned. In the exhibition of works by artisans, displays of bespoke shoes for gentlemen dyed by Japan's foremost colorists—artisans who apply a patina to leather shoes—as well as artistically designed women's shoes and a wide color range of lacquered heels, produced by craftsmen who specialize in custom-made shoes are expected. Visitors can also place orders for actual merchandise.

Exhibition schedule: April 2 to May 6. Note: Exhibition specifics are subject to change throughout the exhibition.

Note: Please visit the GINZA SIX website for the latest information.

Updates on store website: <https://ginza6.tokyo/shops/1217>.



## First anniversary limited merchandise

World-class quality brands will offer limited-edition merchandise exclusive for GINZA SIX to commemorate the first anniversary of GINZA SIX.

Note: The following articles are provided as examples. For a full list of products, please check the newsletter scheduled for distribution in mid-March.

### ▼ Fashion and accessories



CITIZEN FLAGSHIP STORE TOKYO [1F]  
Campanola mechanical collection  
GSIX limited edition  
1,250,000 JPY



PERRIN [2F]  
KIMONO CLUTCH BAG  
166,000 JPY



KENZO [3F]  
Memento N°2 mini backpack  
36,000 JPY

### ▼ Lifestyle



Gyokusendo [4F]  
Coffee carafe (700 ml) 170,000 JPY  
Coffee jar (100 g) with spoon 60,000 JPY  
Coffee dripper 35,000 JPY

### ▼ Beauty



CLARINS [B1F]  
Tea and skin care set  
6,500 JPY

### ▼ Food



PAPABUBBLE [B2F]  
Candy Noh mask in Pawlonia wooden box  
4,630 JPY



Oginoya [B2F]  
GINZA SIX 1<sup>st</sup> Anniversary Kamameshi "Sho"  
3,900 JPY



Marlowe [B2F]  
Ginza store limited-edition  
pudding in beaker  
800 JPY

Note: All prices displayed are exclusive of tax.

**Limited period pop-up stores**

▼ **CARVEN** (3F)

Carven is an haute couture brand established in France in 1945 by Madame Carven, whose sophisticated designs have enthralled countless women. With Serge Ruffieux serving as new creative director from the 2018 Spring/Summer Collection, the revitalized Carven will open a pop-up store. Canvas tote bags finished with floral bird prints, palm leaf prints, stripes, and other playful and humorous patchwork prints will be sold in limited-edition GINZA SIX colors.

Event dates: March 28 to May 1



▼ **clé de peau BEAUTÉ “A Radiant Day”** (4F)

Here at this pop-up store, you’ll encounter the ultimate range of lip products to empower you for any occasion or mood. A personalized lip-care wardrobe is the perfect start to a new take on life, one that lets you leverage your personal best in any situation.

Personalized lip-care products in a special gift box will be offered exclusively at the pop-up store. Note: Personalized products are only available for certain lines of products.

Event dates: March 28 to May 1



▼ **STATE OF ESCAPE** (3F)

State of Escape, an Australian bag brand, presents a new series of products that incorporate perforated neoprene and sailing rope. The concept is a unique, edgy, and beautifully designed carryall tote.

In addition to exclusive presales of the new Petite Escape two-way version in black, which adds a shoulder strap to the usual handle, the GINZA SIX store will feature a full line-up of standard and popular items.

Event dates: May 2 to May 29



▼ **Heather Brown Gallery** (4F)

Heather Brown is a Hawaii-based artist.

Powerful strokes evoke the tumult of waves, while gradations of vivid acrylic colors establish a unique style reminiscent of stained glass. In addition to rare, new original works by Heather Brown, GINZA SIX will feature Japan-only limited-edition art prints appearing in public for the first time.

Heather Brown will visit Japan from Hawaii’s Kauai Island on May 4, midway through the Golden Week holidays, and appear at a signing session.

Event dates: May 2 to May 29



### ▼Qonfection (B2F)

Established last fall in Nishi-Azabu, the Qonfection luxury sweets brand is based on the concept of quality Tokyo treats.

Combining delightful flavor and style not typically associated with gluten-free food, these sweets have changed our outlook on sweets and desserts.

In celebration of the first anniversary of GINZA SIX, the new stick cake from Qonfection sandwiches colorful cream between a rich and moist base with organic cocoa powder kneaded into the dough. The sophisticated charm of this luxurious and uniquely Ginza creation is set to become among this spring's notable topics.

Event dates: April 3 to April 29



#### <Basic information about GINZA SIX>

Tel: 03-6891-3390 (GINZA SIX General Information. Hours available: 10:30 to 20:30)

Address: 6-10-1 Ginza, Chuo-ku, Tokyo 104-0061

Website: <http://ginza6.tokyo/>

Business hours: Stores/cafés (B2F to 5F) 10:30 to 20:30

Restaurants (6F, 13F) 11:00 to 23:30

Note: Some stores have different business hours.

Closed: No set closed days. Note: GINZA SIX will be closed on February 26 and 27, 2018.

Access: Direct access via underground walkways from Ginza Station along the Tokyo Metro Ginza, Marunouchi, and Hibiya Lines